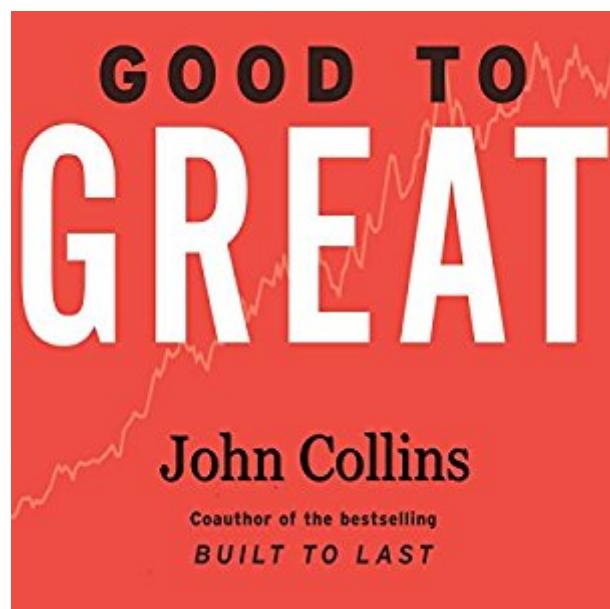


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# Good To Great: Summarized For Busy People



## Synopsis

Learn all the most powerful strategies, tactics and secrets of the great companies and bring your company from good to great in no time with this short and sweet summary of "Good to Great" by Jim Collins. The best-seller "Good to Great" by Jim Collins reveals the secrets of the greatest companies in the world and how they can excel in a competitive and globalized world. He has done a great job bringing together the most important business and leadership techniques to make your company a great one! Still not everybody has the time to read 300 pages to grasp the fundamentals of the biggest companies worldwide, that is why I have already done the job for you and I have summarized the most important lessons from "Good to Great" by Jim Collins. Now you can start applying this powerful ideas in your company in no time at all! Here is a preview of what you'll learn: The Search for Good to Great, Level 5 Leadership, First Who... Then What, Confront the Brutal Facts (Yet Never Lose Faith), The Hedgehog Concept (Simplicity Within the Three Circles), A Culture of Discipline, Technology Accelerators, The Flywheel and The Doom Loop, From "Good to Great" to "Built to Last", Much, much more! Find out the most important lessons of "Good to Great" with this short and sweet summary in no time!

## Book Information

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## Customer Reviews

Good to Great: Summarized for Busy People is surely inspiring book that will uplift the low spirits of those people who think their businesses are not doing what they are supposed to be doing for them. Generate income, that is. The book has shared some of the tried and tested, powerful and effective tactics and strategies that successful companies had done in order to reach their positions now. I think this is a profound book that must be read by busy business people.

Good to Great is such a motivating book. For a summary, it is so precise and well explained. Any busy person will be able to appreciate the knowledge it has shared. The book, thru its author, has given the most powerful strategies, secrets, and tactics that great companies have used and might still be using now. Comprehending this will help one's company grow and excel greatly too. Imagine the wisdom that this book offers!

Good to Great, summarized as it is, has been a very inspiring and powerful read. And since the concepts and ideas here are used by successful companies already, it is sure to be effective to other people too. This book must be read by all company people and the knowledge and learning must be applied too.

This is indeed a good book to be read by busy people who also wanted to have some great changes to their companies. For a summary, I think this book has covered almost everything that the original book has done. And I also think that the explanation has been profound too. Especially about the Level 5 Leadership and the one on A Culture of Discipline. This book will truly inspire a lot of readers.

Before reading this book, I was complaised with my life and with my work. Now I do not want to be good anymore, I want to be great in what I do, I want to be excellent in everything. I realised that I have to confront the brutal facts, but yet not to lose my faith. I mean, how could I ever learn from something if I do not learn from my mistakes? So get up, learn from them and keep going. This is a great book.

This book presents the core principles of the full book and explains why they are the core principles. Employees must be self-disciplined and committed to the success of the company. Companies must be wise enough to know what they're good at, and to focus on their strengths.

The book focuses on eleven companies that were just okay, and then transformed themselves into greatness " where greatness is defined as a sustained period over which the stock dramatically outperformed the market and its competitors. Not only did these companies make the transition from good to great, but they also had the sorts of characteristics which made them " built to last" (which is the title of Collins' earlier book). These business books

are mostly backward-looking: what have companies done that has made them successful? The future is always hard to predict, and understanding the past is valuable; on the other hand, the implicit message of these business books is that the principles that these companies use not only have made them good in the past, but position them for continued success.

Is it really possible to transform one business to its greatest potential? I believe so. With proper mindset and willpower to commit to achieving success. And I am glad to have found this book. It taught me so much about the important techniques that I need to understand in order to achieve the best potential of a business. The book has very good insights on the process of that transition. And it can be an effective reference to most of us. The author collected all the important elements that can help one business to operate better and achieve successful status easier. If there is something I think I need to be improved in this book is the flow of the information in a manner that can easily be understood. Other than that, I think this book is a good addition to my collection.

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